



**GRAPHIC DESIGNER / MARKETING EXECUTIVE
(Maternity Leave Cover)
Magee Clothing Ltd, New Row, Donegal Town, Co Donegal**

Magee is a fifth generation Irish family business with over 150 years of experience in designing, weaving and tailoring cloth and clothing in Donegal. The Company operates across manufacturing, wholesale, retail and e-commerce.

We wish to recruit a Graphic Designer/Marketing Executive to cover Maternity Leave for a minimum period of nine months. The objectives of this role are to design and deliver a consistent brand 'look and feel' on all channels, POS materials packaging and to assist with organising consumer/trade shows and marketing activities.

Liaising with the Brand Manager, key responsibilities include:-

- Design of seasonal campaigns and graphics in line with brand guidelines.
- Web and digital marketing graphics.
- Create seasonal brand brochures, in-store and web order POS.
- Support with social content and in-house photography.
- Managing the following within budget:-
 - Print and radio advertising with media partners
 - B2C mail-out sales channel (brochure drop)
 - In-store events
 - All trade shows/pop-ups, ie Horse Show, Gifted
- Provide B2B marketing support.
- Assist with other Marketing Team activities, eg photoshoots, PR.
- Co-ordinate internal and external photography shoot logistics.

Key requirements:-

- Exceptional Adobe skills including Photoshop, Illustrator and InDesign.
- Excellent organisational skills, attention to detail and the ability to prioritise and work to deadlines.
- Initiated, driven and enthusiastic and able to work as part of a small dynamic team.
- Previous experience in a similar role would be an advantage.

A competitive salary is on offer. Please submit your cv to Ann Harley – aharley@magee1866.com. Please note that we will only be replying to shortlisted candidates.